



Osaka University of Commerce

PROSPECTUS



Osaka University of Commerce

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Introduction

Osaka University of Commerce is a private institute for tertiary education, and is a part of the Tanioka Gakuen Educational Foundation. Its origin dates back to 1928, when the Osaka Joto School of Commerce was established. The University was founded in 1949 as the Joto Vocational University, and the name was changed to the Osaka University of Commerce a few years later.

Today, the University has three faculties, the Economics, the Business Administration and the Public Affairs as well as the Graduate School of Regional Policy Studies, with approximately 4,500 students enrolled altogether.

Founding Philosophy

The founding philosophy of our university is “the cultivation of individuals who will benefit the world,” and this philosophy is founded on four main pillars of support.

Four main pillars of support to the Founding Philosophy

Kindness and Courtesy

Fundamental and Practical Learning

Flexible Thinking

Enjoyment of Life

Contents

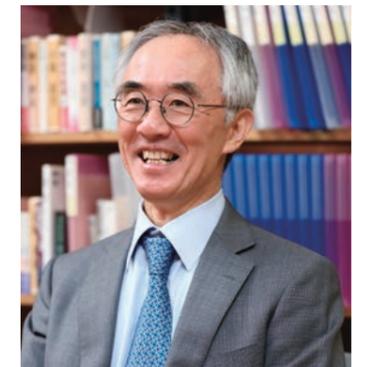
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President's Message

At Osaka University of Commerce, we embrace our founding philosophy as “the cultivation of individuals who will benefit the world,” emphasizing the development not only of individuals who will exercise dynamic leadership in business, but also of “those who will be loved by others,” with the capacity to help and guide others to happiness.

In addition, our university is situated in the city of Higashi-Osaka, a notable hub of commerce. The Japanese style of doing business, which in recent years has enjoyed a preeminent global reputation, bears close resemblance to the local style of the “Osaka merchants.” It is my hope that our students should, above all, learn the spirit of the Osaka merchants, who trust people, are able to read them closely, and value personal relationships.

“If you are unsure whether to do something, take the chance.” I have always endeavored to instill these words in our students, in every situation. I also believe that it is a strength of Osaka University of Commerce that all of our teaching faculty also keep these words close to their hearts. Therefore, at our school, in order firstly that students’ desired ventures should be supported, and secondly that they will make repeated attempts without fear of failure, we place the highest regard not on outcomes, but on the *process of making the attempt*. No matter how uncertain or discouraged you may be, we will always be there to support you. The atmosphere of Osaka University of Commerce abounds with this spirit.



Tanioka Ichiro, Ph.D.
President
Osaka University of Commerce

History of Osaka University of Commerce

- 1928 • Osaka Joto School of Commerce (the forerunner of Osaka University of Commerce) is established by founding president Noboru Tanioka with "the cultivation of individuals who will benefit the world" as its founding philosophy.
- 1949 • The opening of Osaka Joto University at the time of the school system reforms and the establishment of a Faculty of Economics and Economics Department.
- 1952 • The school is renamed Osaka University of Commerce. The Faculty of Economics and Economics Department are converted to the Faculty of Commerce and Economics and Department of Commerce and Economics respectively, with the new addition of a Commerce Major.
- 1962 • The Department of Commerce and Economics is divided into the Department of Commerce and the Department of Business Administration.
- 1965 • Addition of the Trade Department
- 1983 • Opening of Tanioka Memorial Hall in honor of Noboru Tanioka, the university's founder (relocation and reconstruction of the university's old main building, first built in 1954)
- 1997 • Establishment of the Osaka University of Commerce Graduate School (Master's course in the Department of Regional Economic Policy, Graduate School of Regional Policy Studies)
Reorganization of the Institutes of Industrial Management and Commercial History to establish the Institute of Regional Studies
- 1999 • Launch of the doctorate course
Opening of the Museum of Commercial History
- 2000 • Division and reorganization of the Faculty of Commerce and Economics (comprising the Departments of Economics, Commerce, Business Administration, and Trade) into a Faculty of Economics (Department of Economics) and a Faculty of Business Administration (Department of Business Administration and Department of Distribution Studies)
Establishment of the Institute of Amusement Industry Studies
Tanioka Memorial Hall is designated as a Nationally Registered Tangible Cultural Property.
- 2002 • Opening of the U-Media Center GATEWAY and University Hall So-ten (in October) with a view to becoming places of intellectual exchange and knowledge practice
Establishment of Osaka University of Commerce Business Pioneer (OBP) Course
- 2003 • Renovation of the old library as the Re/Ra/Ku student lounge equipped with a convenience store and travel service counter
- 2004 • Establishment of Osaka University of Commerce Satellite Campus in the Campus Innovation Center (Osaka area)
Establishment of the Large Industry Liaison Office at Creation Core in Higashi Osaka
- 2005 • Expansion of the Faculty of Business Administration to include a Department of Public Management
Renaming of the Faculty of Business Administration Department of Distribution Studies as the Department of Commerce

- 2006 • Establishment of the New School Building (Building No. 4) (Phase 1 completion)
- 2007 • Establishment of the New School Building (Building No. 4) (Phase 2 completion)
Opening of the student cafeteria "S-terrace"
- 2008 • Establishment of the Master's Course in the Graduate School of Regional Policy Studies Management Innovation Program
Establishment of the Special Education Research Course (Criminology) in the Graduate School of Regional Policy Studies
Department of Regional Economic Policy
Establishment of the Study Support Center and Sports Center
Reorganization of the Extension Center into a Liaison Center
Opening of Japanese General Social Surveys (JGSS) Research Center
- 2011 • Renovation and renaming of the Mikuriya student dormitory as S-dorm
Completion of the New Research Building
- 2012 • Renovation of the first floor of Building No. 6 as a Study Support Center
- 2014 • Artificial turf installed on Field Number One
The Opening of CURIO-CITY as Osaka University of Commerce's satellite office in Umeda
- 2015 • Establishment of the Special Education Research Course (IR Management) Management Innovation Program, in the Graduate School of Regional Policy Studies
Establishment of the Global Entrepreneur Training (GET) Course
- 2017 • Opening of the University Commons Re-Act
Reorganization of the Study Support Center, Liaison Center, and Sports Center into a Center for Comprehensive Education & Exchange
- 2018 • Reorganization of the Faculty of Business Administration Department of Public Management into a Faculty of Public Affairs as Department of Public Affairs
Establishment of the Institute of Joint Participation



Location



Japan



In Japan, there are a number of World Heritage Sites, such as Mt. Fuji, a symbol of Japan, as well as Himeji Castle and Itsukushima Shrine. Traditional Japanese food, or Washoku, is registered as Intangible Cultural Heritage, and is a colorful and healthy cuisine using seasonal ingredients. It contributes to Japan's status as a country with one of the highest average life expectancies in the world. Furthermore, Japan has four seasons to enjoy.

Osaka



Osaka is the largest city in Western Japan. Although Osaka is Japan's second smallest prefecture in terms of area, it has the third largest population in Japan and boasts of having the country's second largest economy after Tokyo. A large number of global corporations, such as Panasonic, Sharp, Daikin, and Nissei, are based in Osaka. Osaka also has many universities, technical schools, and other educational institutions, and hosts over 10,000 international students. Osaka has evolved independently and has long been an important political and economic center.

Higashi-Osaka City



Our campus is favorably located in the city of Higashi-Osaka, a hub of Japan's business ventures.

Higashi-Osaka is a key commercial area. In recent years, the Japanese approach to business, which is highly regarded worldwide, has embraced qualities traditionally associated with merchants in Osaka. At Osaka University of Commerce, we provide a variety of initiatives and opportunities to meet new people, so that all students can enjoy life as a university student while becoming fascinated by their field of study and developing personally.





Faculty of Economics, Department of Economics

Business administration aims to improve people's lives and enrich society by allowing corporate actors to appropriately use markets. Studying this discipline gives people the ability to develop solutions to the various economic issues facing consumers, companies, and nations. Focusing on areas of strong societal interest within the economic systems (structures) that support regional society and industry, we learn about the fundamental principles of business administration and their applications. We approach these studies from a broad perspective and cultivate practical skills that enable people to solve problems.



Departmental Educational Objectives

- 1 We develop basic knowledge about the economy, i.e. reexamining fundamental economic theories and incorporating a historical perspective to analyze actions in modern society.
- 2 We cultivate a framework that is necessary for the analysis economic issues, development of a broad perspective on the state of and action within the economy, and establishment of a comprehensive view of economic history.
- 3 We pursue specialized knowledge on policies that are deeply related to the economy, the economic conditions in various countries, and the information and methods required to analyze economic issues.

Faculty of Business Administration, Department of Management

We study a wide range of efficient and effective methods of using and managing operational resources, such as human resources, capital, facilities, and information. We obtain the necessary skills for business management, such as bookkeeping, accounting, and information processing, and develop a rich international awareness, acquiring the ability to make comprehensive determinations from a broad perspective in changing corporate environments. We learn about business management, bookkeeping and accounting, and information processing. In addition to acquiring theoretical and practical knowledge on managing the operational resources of "people, things, capital, and information," we foster the global perspective and entrepreneurial spirit sought by the business people of today.



Departmental Educational Objectives

- 1 We develop fundamental knowledge about business administration. This includes gaining a bird's-eye view of business administration and business management, learning about the financial state of companies, and studying operational methods and informational systems that best utilize IT.
- 2 We develop practical accounting knowledge and skills and continue to learn about information technology and laws related to business management.
- 3 We develop practical and theoretical knowledge about operational strategies and structures, cultivate the ability to analyze companies through both financial and managerial accounting, and utilize skills related to corporate IT and information processing.

Faculty of Business Administration, Department of Commerce

In the field of distribution, which includes knowledge about wholesale and retail distribution, logistics, finance, and information, we acquire the skills required to build and improve B2B relationships in changing environments experiencing globalization, computerization, and the like. In the field of marketing, we develop planning and implementation skills to accurately grasp market needs and develop new projects, products, and services. We study subjects like distribution—bridging production, consumption, and marketing—thus creating new markets. Furthermore, studying managerial accounting, management information, and law related to business transactions fosters the ability to drive action in companies facing changes in their environment.



Departmental Educational Objectives

- 1 **A firm understanding of the cycle from production to consumption**
We cultivate fundamental knowledge about commercial science, covering topics such as distribution, marketing, companies' financial circumstances, and develop an overall picture of company management.
- 2 **Specialized knowledge and theories of distribution and marketing**
We deepen knowledge about the development of new products and services, methods to interpret consumer needs, distribution and logistics, and information related to business management.
- 3 **Planning capabilities to read market trends and produce hit products**
We develop the ability to plan marketing activities that establish new markets and rebuild business relationships in response to environmental changes like globalization. We also deepen our specialized knowledge on laws related to business transactions and business management.

Faculty of Business Administration, Department of Public Management

We study the structure and operational methods of public organizations such as national and municipal governments, non-profit organizations and corporations to better contribute to regional societies and the exchange of among them. On the basis of approaches from business administration, we learn about a wide variety of areas such as local government, industry, tourism, culture, environmental conservation, welfare, and sports; we believe that sports can act as an intermediary between governments and people by cultivating practical skills needed by those in charge of intermediate organizations that are involved in local revitalization.



Departmental Educational Objectives

- 1 In addition to developing basic knowledge on public management of society, the environment, and companies, we also study methods of solving regional issues and building better interpersonal relationships and cooperative systems.
- 2 Examining wide range of topics including social policy, tourism, sports business, and operational strategy, we develop community, sports, and business-related knowledge that leads to regional development. We also delineate ways to apply that knowledge.
- 3 We cultivate practical specialized knowledge that can be applied directly to public management in various areas—including regional development welfare and sustainability, as well as policies supporting local sporting activities—and discuss applications for these business administration and marketing methods.

From the Classroom to the Field: Fostering Personnel Equipped with Social Problem-solving Abilities

By conducting fieldwork (i.e., on-site activities), students are provided with practical opportunities that allow them to apply what they have learned in their lectures in a real-life social context. This fosters students' abilities to solve social problems while conducting field studies or promoting joint projects and/or cooperating with other external organizations.

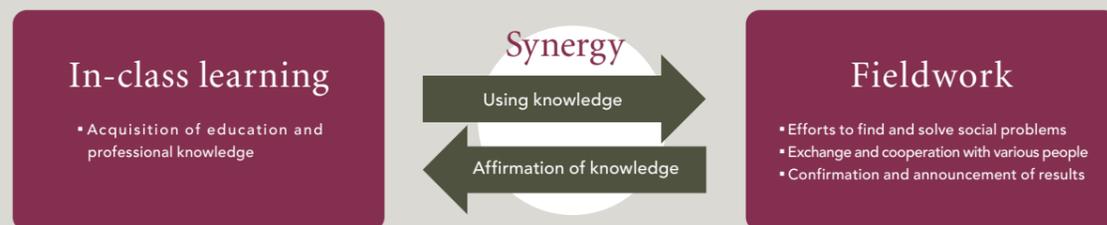
1 An Effective Combination of Lecture-based Education and Practice-Based Education (Fieldwork)

By providing students with a variety of real-world settings and allowing them to apply the training and expertise they have acquired in the classroom in actual practice (i.e., fieldwork), students not only learn methods for identifying and solving problems, but also creativity, judgment, decisiveness, and communication skills, as well as becoming more accomplished at collaboration.

2 Project-Based Exercises: Applying Problem-Solving Measures to Challenges Supplied by Off-Campus Agencies

We solicit topics from various off-campus agencies such as local government, nonprofit organizations, and small and medium manufacturers based on the challenges they have themselves encountered. These are incorporated into projects in exercise units and students engage in fieldwork to investigate the problems in question. They then refine and implement solutions after making practice-based adjustments oriented to the original contributor.

Class-based Learning Cycle



OBP (Osaka University of Commerce Business Pioneer) Course

This Course is a special small-group course dedicated to providing entrepreneurial education for around 25 students per year. Through experiences that include projects related to corporate management and entrepreneurship and competitive contests challenging students' planning capabilities, this course aims to cultivate prominent business leaders who constantly try out fresh new ideas.



Learning Features

1 A unique training system characterized by intensive small-group learning

After enrolment at the university, applicants to the course undergo a selection examination, as a result of which around 25 are selected as OBP Course students. In small-group classes, students acquire skills and consciousness that will serve them as professional adults and develop their ability to play an active role in places of business.

2 Learning based on case studies of corporate management and entrepreneurship

Students will learn from both practical and theoretical points of view, such as through on-site learning on corporate study tours and case studies of exemplary firms. Students will learn how to propose concrete solutions to practical problems.

3 A wealth of opportunity to learn the skills required for adult professionals

We have established numerous frames for discussion and presentations so that students will acquire the skills required in business, including communication skills and planning capabilities. Because these are places in which only applicants gather, students can aim to further improve their skills together with their peers with only a modicum of tension.

4 Fostering the ability to put knowledge into practice in the field

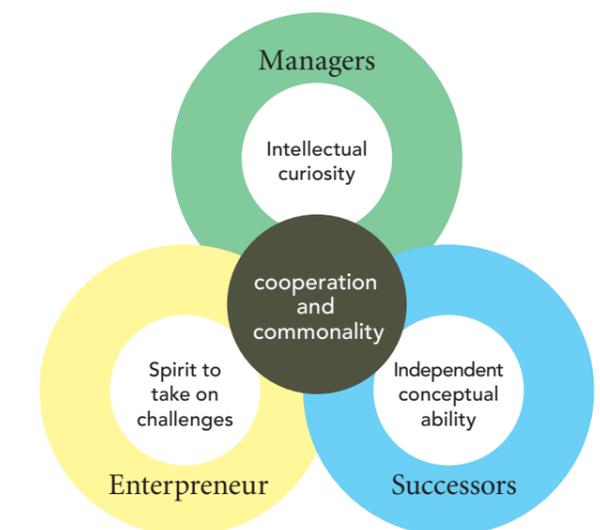
We have prepared numerous locales in which students can apply the knowledge they have learned in practice, including business internships and industrial tourism PR projects in partnership with the Higashiosaka city office. In addition, we also host get-togethers with alumni to provide students with opportunities to experience a sense of society beyond the university.

Leadership skills that are improved in the OBP course

- Cooperation and commonality
- Intellectual curiosity
- Independent conceptual ability
- Spirit to take on challenges

Personnel that are aimed at through the OBP course

- People who will start their own company in the future
- Company managers
- Successors of small to mid-size businesses
- Leaders of new businesses and new projects within companies



GET Course

GET (Global Entrepreneur Training) Course

A four-year Global Human Resources Development Course including an overseas study period of about one year at one of our university's partner institutions. The aim of this course is to train personnel who will be able to play an active role in global business, foreign enterprises, the travel industry, the hotel and tourism sector, the aviation industry, media organizations, as well as international organizations such as the United Nations.



Learning Features

1 Painstaking instruction in a small-group system

In a small-group system of around 20 students each year, students work intensively to strengthen their language proficiency and business skills. With a ratio of faculty to students of almost 1:1, students work to heighten their knowledge and insight through meticulous tutoring support.

2 A year of extended disciplinary overseas exchange is compulsory in 2nd year

The exchange destination is not a language school but a local university. Students will learn specialized economics and management in an immersive English environment. Students will still be able to graduate from our university in four years without taking a leave of absence.

3 Honing English proficiency and business skills at the same time

In addition to short-term language studies offered in Year 1, internships and fieldwork in the global workplace are offered to students in 3rd and 4th years. We have provided an environment in which students are constantly learning business skills and English as a living language.

Four years of assured and effective growth through studies using a step-by-step learning approach.

1st year Planning period to acquire the necessary skills for studying abroad

- **Prior to studying abroad:**
Refining the skills to express economic and business management knowledge with the correct terminology in English.
- **Proprietary English study program**
Developing the skills to handle discussions and other interactions related to economic and business management issues in English.
- **GET TRIAL**
An intensive course for improving English conversation skills.

2nd year Expanding global perspectives through a year of study abroad

- **One year of studying with students in host University**
Through a year of studying abroad, students aim to earn credits in the specialization.
- **Remote meetings between students and this school**
Courses will be held remotely through a connection between cooperating schools and the Osaka University of Commerce.

3rd and 4th years Further brushing up of refined skills

- **Specialization courses conducted in English**
Acquiring communication skills in a global environment even after returning from study abroad.
- **Practical programs including internships and fieldwork**
Students work in internships and carry out fieldwork at international organizations, government organizations, NGOs, NPOs, and other places.

Graduate School

- Regional Policy Studies
 - Regional Economic Policy (Master's Degree program & Ph.D. Degree program)
 - Business Innovation Major (Master's Degree program)
 - IR (Integrated Resort) Management

Regional Economic Policy

To conduct teaching and research pertaining to regional policy studies, which combines theory and practice by organically forging links between such areas as economics, public policy studies, public management, small and medium enterprises, regional history, and cultural theory. Through this process, we will train highly specialized professionals and researchers who, drawing on their grounding in regional policy studies, possess the advanced skills required to use their global knowledge of the challenges facing local communities to discover problems, to plan and devise relevant solutions, and ultimately to manage and operate the systems by which these solutions will be effected.

Business Innovation Major

While maintaining a firm foundation in business administration, to conduct practice-based teaching and research and acquire knowledge in fields such as commerce, accounting, law, management informatics, and public management. Through this process, we will foster entrepreneurs and business leaders with advanced expertise in corporate management, a global mindset, and moreover a sublime sense of ethics, who will play a leading role in management innovations that will contribute to the revitalization of local economies.

Special Education Research Course 「IR management」

To train personnel who will manage integrated resorts (IR)

With the rapid progress of globalization, it is no exaggeration to state that regional development, the creation of new industries, and the promotion of a national tourism policy will determine Japan's future. These initiatives do not exist in isolation, but rather exert a powerful synergistic effect through their close collaboration. The concept of "Integrated Resorts" (IR) that are focused around casinos represent ventures in which such collaboration can be observed. It is anticipated that IRs will incorporate not only tourism, but all manner of industries, including distribution, construction, the service industry, and entertainment, thereby providing economic and cultural stimulation to localized communities.

Graduate School facilities open 24 hours a day



Research Institute

The Institute of Amusement Industry Studies

Established in 2002 as Japan's first academic research center at the university level. Precious collections of the world's biggest Asian "Shogi" chessboard and authentic classic table game sets are on display. The course consists of research on the casino industry and multilateral studies of games, gambling and lotteries, as well as lectures on the economic and social effects of casino business.



The Institute of Regional Studies

This Institute was established in 1997, and conducts academic and comparative research on economic developments in Korea, China, Southeast Asia, and the Kansai region. Under the research theme of "Regional Studies of Asian Countries," annual international symposiums are held in collaboration with corresponding research centers in China and Korea.

The Institute of Joint Participation

We will carry out research related to social inclusion and initiatives for solving specific problems and training personnel. The aim of the institution is to be strengthened awareness about the importance of social inclusion by people involved with the intermediary organizations that are responsible for shaping regions (such as town councils, neighborhood councils, NPOs, corporations, and educational institutions e.g. universities).

Museum of Commercial History

Situated on the 2nd and 3rd floors of the Tanioka Memorial Hall, the museum exhibits invaluable materials and ancient documents about industry in the Kansai area.

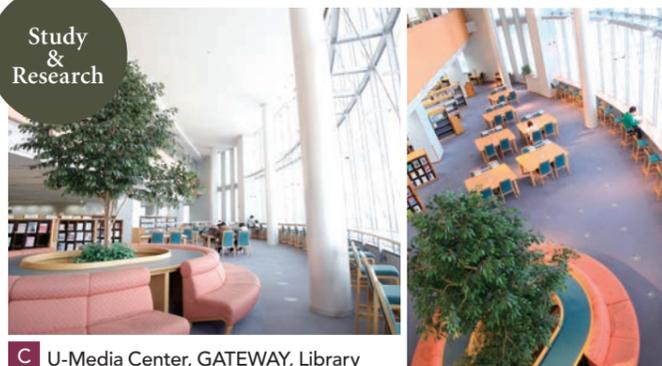


Campus Map



- A** University Hall So-ten
- B** Tanioka Memorial Hall
- C** U-Media Center, GATEWAY, Library
- D** Indoor Court
- E** Re/Ra/Ku (Student lounge)
- F** Building #4 (Lecture Rooms)
- G** Building #5 (Lecture Rooms)
- H** Building #9 (Lecture Rooms)
- I** Artificial Turf Ground
- J** Administration Building
- K** Offices for Academic Staff
- L** Building #6 (Lecture Rooms)
- M** Gymnasium
- N** The Institute of Amusement Industry Studies
- O** University Commons re-Act

Study & Research



C U-Media Center, GATEWAY, Library

Floors 2 to 6 of the center serve as an open-stack library; the collection features some 500,000 publications, mainly related to social science and including many magazines and periodicals. Furthermore, the library building is equipped with sophisticated lecture rooms with full access to computer networks, so as to enable remote lectures and other digital forms of learning. It is a spacious and fully equipped building, which functions not just as a library but also as a full-fledged university media center.



A University Hall So-ten

Open to the local community for cultural exchange activities, the Hall seats 300.



L Building #6 1st floor,

The facility is dedicated to helping students improve their basic academic ability and develop an appetite for learning. It offers rental laptop computers to students.



1st floor, "Fun Learning Hour" room



1st floor, Group work room



1st floor, Self-study room



4th & 5th floor, Information Technology Center

Sports & Fitness



I Artificial Turf Ground



M Gymnasium, Arena



M Gymnasium, Dojo (Training Hall)



M Training Center



D Indoor Court



F Cafeteria



F Cafeteria



Café

Relaxing & Comfortable



E Convenience Store



G RAVIC Hall (Student lounge)



E Re/Ra/Ku (Student lounge)



Satellite Office

The university's satellite office is located in Grand Front Osaka Tower A (South Building), adjacent to JR Osaka Station in the heart of the city. It can be used for a broad range of purposes as a place of teaching and research activities, employment support, and lifelong learning.



Lecture room



Meeting Space



Relaxing Space



Relaxing Space

Campus Map

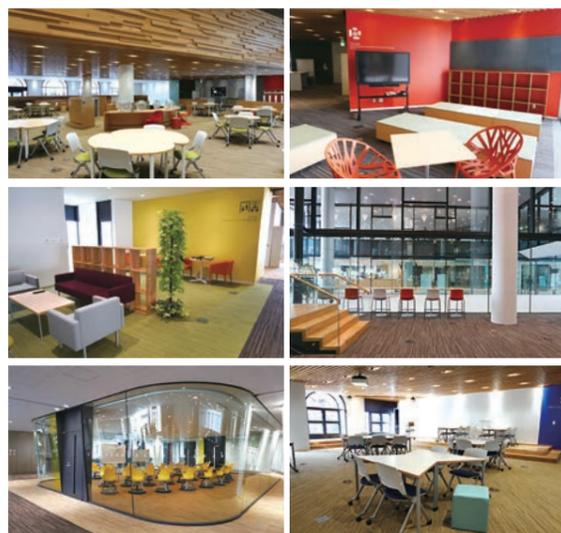
University Commons re-Act

The re-Act complex was launched in April, 2017. In addition to self-study and meeting spaces for students, the facility is also furnished with sports facilities and cafés intended for use by students, faculty and staff, and local residents.



1F
&
2F

The first and second floors are separated into a North Building and South Building, joined by a passage running between the two. The North Building houses the Learning Commons self-study space (covering approximately 1,653 square meters on the first and second floors combined). The open space surrounding the open well-style hall can be utilized for self-study or quiet group work. Spaces are also provided for such uses as international exchange and English conversation, as well as for individual use for quiet study. These spaces can be used in a variety of ways depending on the purpose and nature of the use. A tuck shop is also located in the northwest corner. The South Building houses galleries, Café, spaces for communal exchange, incubation rooms, and more. These facilities are available for use not only by our students but also by local residents.



3F
&
4F

The third floor houses various separate rooms including a Seminar Room, Lecture Room, and Project Room, offering spaces for students to work in a quiet environment. The fourth floor houses a multipurpose room equipped with soundproofing to accommodate practice sessions by music clubs and other groups. In addition, the arena can be used for club activities and sporting events targeting local residents.

Academic Calendar



Spring Semester (From April to August)

Official Semester Dates April 1 – Late September

Term Dates ————— Early April–Late July
Examination Periods ————— Late July–Early August
Summer Break ————— Early August–September



Fall Semester (From September to March)

Official Semester Dates September – March 31

Term Dates ————— Late September–Late January
Examination Periods ————— Late January–Early February
Winter Break ————— Late December–Early January
Spring Break ————— Early February–March

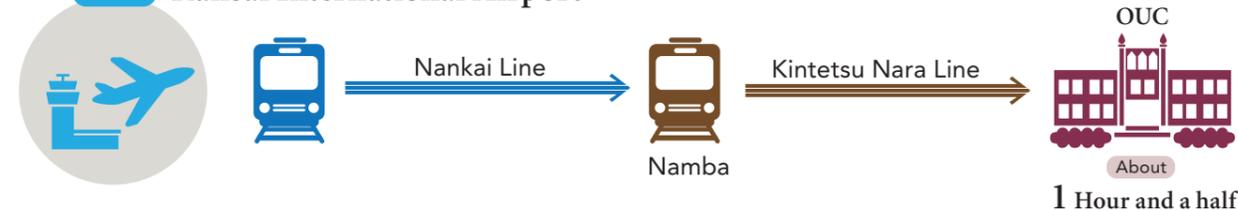
Access to Osaka University of Commerce

Conveniently located, 15 minutes by train from Namba Station, then 5 minutes on foot

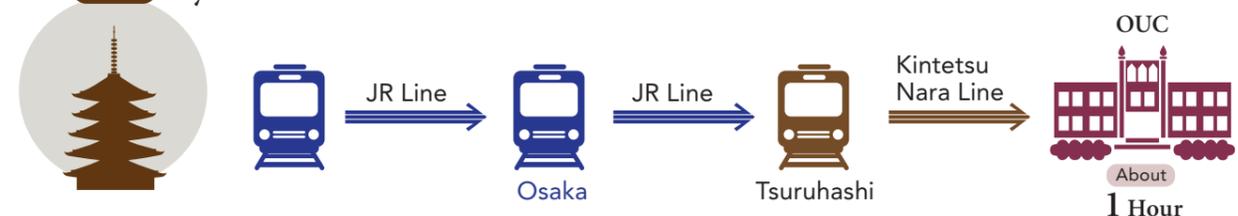
The closest station to OUC is "Kawachi Kosaka Station" on the Kintetsu Nara Line, about 15 minutes from the "Namba" business/shopping area in southern Osaka. From there, the walk to our campus is about 5 minutes. While many universities are relocating to the suburbs, OUC is in a central location that is convenient for both attending classes and for everyday living and leisure activities.

Access

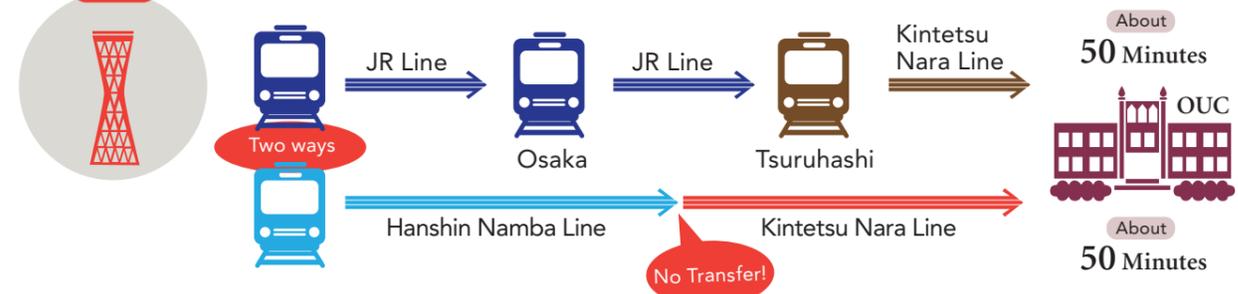
From **Kansai International Airport**



From **Kyoto**



From **Kobe**



From **Nara**



From **Tokyo**

